

我們的承諾

保護環境 坐言起行

香港麥當勞致力保護環境，由我們前線的櫃位服務員以至食品供應的後勤同事；上至公司管理層，下至超過一萬五千名員工，齊心一致，一起為綠色香港而努力。

作為香港餐飲行業的領導者，我們有責任以身作則，為香港的市民、生活的社區，以至美好的環境及我們的地球貢獻力量。因此，麥當勞將環境管理納入為日常營運及業務計劃的重要部分，樹立業界的環保典範。

「我們今天做的一切，
明天必能做得更好。」

麥當勞創辦人 Ray Kroc

"Whatever we are doing today,
we can do better tomorrow."

Ray Kroc, founder of McDonald's

你我同心 綠色香港

麥當勞一直與環境保護署緊密合作，在處理餐廳油煙、廢油及固體廢物方面均取得良好成績。每一間麥當勞餐廳均經過悉心設計，將對環境的滋擾減至最低。

我們致力在優質顧客服務與環境保護之間取得適當平衡，為今日及下一代締造更佳的生活環境。為達到這重要的環保目標，我們需要全港市民的共同參與。

綠色香港，人人有責。只要我們攜手合作，香港的環境自然更加美好。

我們的渴望

香港麥當勞相信，愛護地球等於愛護我們的家人及我們的未來。我們已盡力做到最好，亦明白很多方面仍需要繼續努力。

我們期待您的參與，一起保護環境。想知道更多的麥當勞環保行動，歡迎瀏覽網站：
www.mcdonalds.com.hk



Our Commitment

Doing Right for the Environment

At McDonald's Restaurants (Hong Kong) Limited, our commitment to the environment stretches from the front counters back to the supply chain; from our management to every member of our over 15,000 crew.

As an industry leader, it is our responsibility to set a good example by doing good. This means doing right for our people, our community and of course our environment and our planet. This is why we have made environmental management an integral part of our daily operations and our business plans.

Partnership for a Greener Hong Kong

Together with the Environmental Protection Department, we have made significant improvements in waste management, including the management of waste oil, solid waste and kitchen exhausts.

Our efforts are targeted at striking a balance between serving our customers better and the environmental interests of both the present and future generations. As such, we need your participation to achieve important environmental goals.

After all, the environment is everyone's concern, and only by joining hands and working together can we make a real difference.

Our Inspiration

McDonald's Hong Kong believes that protecting our planet means protecting our families and our future. We have made it our business to do everything we can, but we know there is still more that we can do.

We will keep you abreast of our new green efforts as they are introduced and look forward to your involvement. Visit www.mcdonalds.com.hk for more information.

麥當勞® 環保小資訊

McDonald's® and the Environment



我們的環保策略

餐廳運作 環保為先

麥當勞之環保價值如下：

我們奉行「3R」政策：多減量、多再用、多再造

多減量 改用紙包裝代替大部分發泡膠盒後，廢物量大幅減少80%。

多再用 只要符合安全及衛生標準，我們盡可能使用可再用物料。

多再造 **紙製品** - 麥當勞是香港使用再造紙的主要機構之一。我們所使用的瓦通紙箱均含有再造紙成份。

發泡膠 - 我們大部分包裝物品均可循環再造，發泡膠包裝品在製造過程中不會使用破壞環境之氯氟碳化合物 (CFC's)。

其他 - 餐廳內的食物托盤亦含有再造物料。

保持空氣清新

麥當勞明白清新空氣對市民健康以至整個地球環境之重要性，因此我們遵守最嚴格的污染控制標準。因應周邊環境的需要，香港麥當勞餐廳會裝設靜電油煙淨化器，減除餐廳排放出來的油煙。餐廳廚房的排氣口更設置在適當位置，避免對鄰近居民構成滋擾。

珍惜天然資源

食水是地球上珍貴的天然資源，飲食業界應該好好珍惜。麥當勞簡化餐廳內的食物處理過程，店內設施容易清潔，因此耗水量遠較一般食肆低。

廢油轉化為有用能源

透過與環保署核准的回收再造廢油公司合作，麥當勞將日常運作收集得來的廢油轉化為生化柴油等有用能源。這種方案讓我們得以更完善地處理廢油，致力為環保出一分力。

我們的環保活動

作為良好的企業公民，麥當勞承諾竭盡所能，減少餐廳對環境所帶來的影響。保護環境，單靠我們的努力是不足夠的，顧客的支持最為重要。

向飲管Say NO

麥當勞希望與市民一起支持環保，齊為地球略盡綿力，由減用飲管開始，培養出環保生活習慣。

充電電池回收計劃

充電電池含有具價值的物料，可回收再造及再用。但如果不妥善棄置，不但破壞環境，更會危害人類健康。

2006年8月，香港麥當勞成為首間參與環境保護署「充電電池回收計劃」之餐飲集團，於全線麥當勞餐廳擺置充電電池回收箱。

麥當勞餐廳網絡遍佈全港各地，令回收充電電池更加方便，有助喚起市民對正確棄置充電電池的關注。很多電子產品均有使用充電電池，我們呼籲市民踴躍支持此計劃，將用完的充電電池棄置入回收箱。

Our Strategy

Earth-friendly Operations

Our environmental values are guided by the following principles:

We Practice the 3Rs Every Day: Reduce, Reuse, Recycle

Reduce By changing most of our foam packaging to paper, we have reduced our waste by 80%.

Reuse We utilize reusable materials whenever feasible, as long as they do not compromise our safety and hygiene standards.

Recycle **Paper** - We are one of the major users of recycled paper products in Hong Kong. We use corrugated cardboard boxes made with recycled content.

Packaging - Much of our packaging can be recycled. We do not use any CFC's (chloro-fluorocarbons) as a blowing foam agent.

Others - Recycled materials are also used to make in-store trays.

We Keep Our Air Clean

We know how important clean air is to the health of our people and our planet, and conform to the highest pollution control standards. To keep the surrounding environment clean, McDonald's Restaurants in Hong Kong use electrostatic precipitators to remove airborne grease from our kitchen exhausts. In addition, exhaust outlets are properly located to prevent nuisance.

We Conserve Our Natural Resources

Sustainable use of natural resources, including water, is a key responsibility of restaurants everywhere. At McDonald's, by minimizing the process of food preparation and requiring only a small amount of washing up, we use substantially less water than normal restaurants.

Converting Waste Oil into Usable Energy

In collaboration with a waste oil recycling company approved by the Environmental Protection Department, McDonald's converts waste oil arising from the daily operations of our restaurants into usable energy such as biodiesel. This solution ensures our waste oil does not pollute the environment and helps us contribute to a greener future.



Our Initiatives

As a responsible corporate citizen, McDonald's recognizes that we have to make every possible effort to reduce the impact our business activities have on the environment. In addition to what we do behind the counter, we have introduced several initiatives for which we need our customers' valuable support.

Say NO to Straws

McDonald's invites our customers to join us in protecting the environment by reducing the use of straws. Start saying NO to straws and help us work towards a green future.

The Rechargeable Battery Recycling Program

Rechargeable batteries contain valuable materials that can be easily recycled and reused. However, if they are not disposed of properly, they can be hazardous to people and the environment.

In August 2006, McDonald's Hong Kong became the first restaurant group to participate in the Environmental Protection Department's "Rechargeable Battery Recycling Program" by placing designated rechargeable battery recycling bins in all our restaurants across the territory.

Our extensive restaurant network will raise awareness of the importance of proper battery disposal and make recycling rechargeable batteries more convenient. As rechargeable batteries are used in numerous types of electronic products, we hope more people in the local community will step up and take the initiative to recycle what they no longer use.

